TELLING THE UNTOLD
SPUTNIK IS A NEWS AGENCY AND RADIO BROADCASTER WITH MULTIMEDIA INFORMATION HUBS IN DOZENS OF COUNTRIES

- **>12.6 MLN** Visitors*
- **>12.8 MLN** Subscribers in social media
- **>30** Sputnik websites are available in dozens of languages
- **7** Days a week
- **24** Hours
- **>80** Sputnik broadcasting is available in more than 80 cities in world
- **>800** The number of broadcasting hours exceeds 800 hours a day

- Sputnik Images photobank
- Multimedia press centers
- Content production for mobile applications
- Information products in social media

Liveinternet, on average, 01.01.2016 – 01.04.2016
SPUTNIK NEWSWIRES IN ENGLISH, ARABIC, SPANISH AND CHINESE

BASIC
- Sputnik News Service/English
- Sputnik Nóvosti/Spanish
- Sputnik Arabic News Service
- Sputnik Chinese News Service

THEMATIC
- Sputnik News Service: Russia/English
- Sputnik News Service: Russia, Ukraine and the Baltics/English

SERVICES
- Sputnik Trending Today/English
- Sputnik Trending Today/Arabic

SPUTNIKNWWS.COM
<table>
<thead>
<tr>
<th>Newswire</th>
<th>Items on average per day</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sputnik News Service/English</td>
<td>200</td>
<td>Exclusive materials conveying Russia’s perspective on key global issues, as well as the foreign policy, economy and national security of Russia, European countries, the U.S., and countries of the Middle East and Asia. Commentaries and interviews by representatives of the European Parliament, NATO, Pentagon, the U.S. Department of State, Russia’s ministers and company heads. Up-to-the-minute information on developments in aerospace, defense, trade, energy, environment and other sectors</td>
</tr>
<tr>
<td>Sputnik News Service: Russia/English</td>
<td>70</td>
<td>Top news on Russia, including Russia’s view on world issues, exclusive interviews with high-ranking Russian politicians and globally renowned experts</td>
</tr>
<tr>
<td>Sputnik News Service: Russia, Ukraine and the Baltics/English</td>
<td>50</td>
<td>Regional news from Russia, Ukraine and the Baltics, including exclusive news by the agency’s correspondents across the region</td>
</tr>
<tr>
<td>Sputnik Nóvosti/Spanish</td>
<td>200</td>
<td>Top world news. Exclusive materials on expanding cooperation and strengthening political, economic and cultural ties between Russia and Latin America in the international arena</td>
</tr>
<tr>
<td>Sputnik Arabic News Service</td>
<td>150</td>
<td>Coverage of events in Arab countries, exclusive materials, major events in international relations, Russia’s foreign policy, official statements by the Kremlin and Russia’s Foreign Ministry, key events for Russia and the Middle East in politics, international relations, finance, security and culture</td>
</tr>
<tr>
<td>Sputnik Chinese News Service</td>
<td>100</td>
<td>Exclusive materials on the foreign policies of Russia and China, world and regional events, Russian-Chinese economic cooperation, international and regional organizations, including the UN, SCO, BRICS, AIIB, Russia’s top political and economic news, etc.</td>
</tr>
</tbody>
</table>
## SPUTNIK SERVICES NEWSWIRES IN FOREIGN LANGUAGES

<table>
<thead>
<tr>
<th>Newswire</th>
<th>Items on average per day</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sputnik Trending Today/ English</td>
<td>150</td>
<td>Coverage of top events in Russia and worldwide in the form of headlines to give a quick overview of the news</td>
</tr>
<tr>
<td>Sputnik Trending Today/ Arabic</td>
<td>150</td>
<td></td>
</tr>
</tbody>
</table>
Exclusive materials conveying Russia's perspective on key global issues, as well as the foreign policy, economy and national security of Russia, European countries, the U.S., and countries of the Middle East and Asia. Commentaries and interviews by representatives of the European Parliament, NATO, Pentagon, the U.S. Department of State, Russia’s ministers and company heads. Up-to-the-minute information on the developments in aerospace, defense, trade, energy, environment and other sectors.

**REGIONAL FILTERS ON NEWSWIRE:**
- SPUTNIK NEWS SERVICE: World and Russian news
- SPUTNIK NEWS SERVICE: Russia
- SPUTNIK NEWS SERVICE: Russia, Ukraine and the Baltics

**GENRES/FORMAT:**
- breaking news
- news
- previews
- overviews
- background
- opinion
- analysis

**ADVANTAGES FOR SUBSCRIBERS:**
- 24/7 news coverage
- Over 200 news items daily on average
- Prompt, balanced and objective coverage

**SPUTNIK NEWS SERVICE/ENGLISH**

World and Russian news
Russia, Ukraine and the Baltics

**GENRES/FORMAT:**
- breaking news
- news
- previews
- overviews
- background
- opinion
- analysis

**ADVANTAGES FOR SUBSCRIBERS:**
- 24/7 news coverage
- Over 200 news items daily on average
- Prompt, balanced and objective coverage

**SPUTNIK NEWS SERVICE:**

World and Russian news
Russia, Ukraine and the Baltics

**GENRES/FORMAT:**
- breaking news
- news
- previews
- overviews
- background
- opinion
- analysis

**ADVANTAGES FOR SUBSCRIBERS:**
- 24/7 news coverage
- Over 200 news items daily on average
- Prompt, balanced and objective coverage
Top world news. Exclusive materials on expanding cooperation and strengthening political, economic and cultural ties between Russia and Latin America on the international arena.
SPUTNIK ARABIC NEWS SERVICE

Coverage of events in Arab countries, exclusive materials, major events in international relations, Russia’s foreign policy, official statements by the Kremlin and Russia’s Foreign Ministry, key events for Russia and the Middle East in politics, international relations, finance, security and culture.

OUR TEAM AND APPROACH ARE OUR MAIN COMPETITIVE ADVANTAGE:

- Team members are native speakers writing new stories in Arabic, not translating them.
- Our journalists have vast expertise working in Russian and international media.
- News output in Moscow and Cairo.

ADVANTAGES FOR SUBSCRIBERS:

- 24/7 news coverage
- 150 news items daily on average
- Prompt, balanced and objective coverage

GENRES/FORMAT:

- breaking news
- news
- overviews
- background
- opinion
- analysis

SPUTNIKNEWS.COM
Sputnik Chinese News Service

Exclusive materials on the foreign policies of Russia and China, world and regional events, Russian-Chinese economic cooperation, international and regional organizations, including the UN, SCO, BRICS, AIIB, Russia’s top political and economic news, etc.

Advantages for Subscribers:
- 24/7 news coverage
- 100 news items daily on average
- Prompt, balanced and objective coverage
- The Russian take on world news

Genres/Format:
- breaking news
- news
- previews
- overviews
- background
- opinion
- analysis
RADIO

SPUTNIK'S RADIO PROGRAMS ARE BROADCAST IN MORE THAN 20 COUNTRIES IN WORLD

SPUTNIK RADIO
✔ News and exclusive interviews
✔ Expert opinions on the main themes
✔ Analytical programmes and updates
✔ Host shows
✔ Special projects on breaking and trending top stories

SPUTNIK BROADCASTING FORMATS:
✔ ONLINE BROADCASTING: on the Internet
✔ ANALOG RADIO: FM HD-Radio
✔ DIGITAL RADIO BROADCASTING: DAB/DAB+
✔ MOBILE PHONES: Sputnik News

SPUTNIKNEWS.COM
THE AGENCY'S PHOTO SERVICE

brings together the best personnel and resources, which allows it to create new trends in photo journalism.

Reflecting the agency's goal of promptly delivering photo content from all over the world, our photo service covers global events in politics, the economy, culture and sports.

- **24** hours
- **7** days
- **1000** photos a day

3 image file formats using the IPTC description data for:
- print
- online media
- social media

Coverage of the main global events

Unique technology: photos delivered to subscribers within 90 seconds
SPUTNIK IMAGES

OVER 1,500,000 PHOTOGRAPHS:

News photographs:
photo reporting of events in Russia and abroad

Archive photographs:
a unique digitized image bank dating back to the mid-19th century

Official Russia:
official photographs of the Russian president,
senior officials, Moscow Patriarchy

Thematic collections of images:
political and cultural events, accidents, personalities, sport,
science, religion, feature reports from the regions,
nature, cityscape

SPUTNIK IMAGES.COM

is one of European largest banks of digitalized current and archival photos.
The agency's photo archive features historical images
and unique collections by renowned photographers.

Sputnik's photo journalists have received awards
at major international and domestic photo contests.
ONLINE MEDIA

SPUTNIK WEBSITES
Sputnik websites boast a rich variety of content, including infographics, videos, photo essays, live video and audio streaming and Internet voting.

In addition to news reports, Sputnik also publishes analytical materials and exclusive interviews.

SPUTNIK MOBILE APPS
Sputnik mobile apps are available for iOS and Android in multiple content formats – radio, photos, video, infographics – and in dozens of languages including English, Arabic, Spanish, Italian, Chinese, Portuguese, Polish, Serbian, Turkish, French, Hindi and other.

Around the clock Sputnik mobile apps let users catch up with the news on the go and explore latest and trending news, top stories, expert opinions, analytical newscasts, live interviews.

Incisive analysis, noteworthy interviews and summaries of major news stories are also available on Sputnik mobile app via live streaming radio and featured radio programs.
MULTIMEDIA PRESS CENTERS

>1500

Over 1,500 press events a year

Video conferencing with worldwide reach

MULTIMEDIA PRESS CENTERS AROUND THE WORLD

- Yerevan
- Kishinev
- Baku
- Minsk
- Sukhumi
- Beijing
- Dell
- London
- Paris

SPUTNIK

SPUTNIKNEWS.COM
<table>
<thead>
<tr>
<th><strong>SALES DEPARTMENT:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Phone:</strong></td>
</tr>
<tr>
<td>+7 (495) 645-6502</td>
</tr>
<tr>
<td><strong>Fax:</strong></td>
</tr>
<tr>
<td>+7 (495) 637-2746</td>
</tr>
<tr>
<td><strong>E-mail:</strong></td>
</tr>
<tr>
<td><a href="mailto:sales@sputniknews.com">sales@sputniknews.com</a></td>
</tr>
</tbody>
</table>